



HAWAII COMMUNITY FOUNDATION
Amplify the Power of Giving

Tobacco Trust Fund

Community grants update

July 31, 2023

Tricia Mabellos

Hawaii Community Foundation: New Staff Introductions

Community grants



2019-2024 Tobacco Cessation grant program

Goals:

- Provide intensive, evidence-based cessation services to help adults in priority populations stop using tobacco



2019-2024 Tobacco cessation Grantee Cohort

Kaua'i

Ho'ola Lahui Hawai'i

Mālama Pono Health Services



Moloka'i

I Ola Lāhui

Maui

Community Clinic of Maui:
Mālama I Ke Ola

Lāna'i

Lāna'i Community Health
Center



O'ahu

Hawai'i Health & Harm Reduction Center

Kapi'olani Medical Center for Women & Children

Kōkua Kalihi Valley Comprehensive Family Services

Wahiawā Center for Community Health

Wai'anae Coast Comprehensive Health Center

Waikīkī Health

Waimānalo Health Center

Hawai'i Island

Big Island Substance Abuse
Council

Hāmākua-Kohala Health
Center

Hawai'i Island Community
Health Center



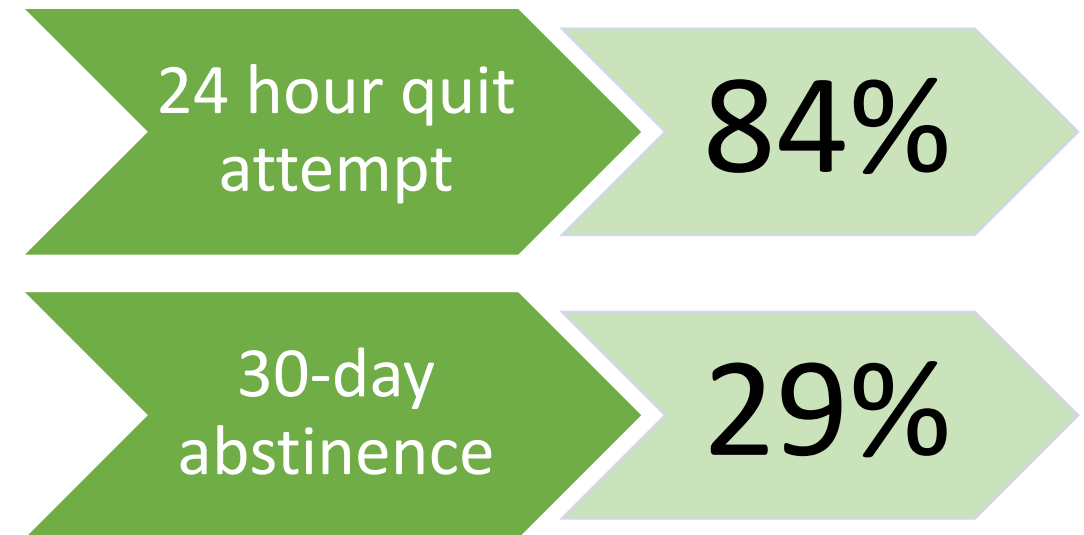
Evaluation results: Mid Year 4

- 7,338 unique participants served (Jul 2019 – Dec 2022)
- Overall, 96% of participants enrolled were from a priority population



Quit rates

Priority population	Unique participants from each population
Low Socioeconomic Status (SES)	89%
Mental health/Substance use disorder	63%
Native Hawaiian	41%
LGBTQ+	10%
Pregnant	3%



Youth ESD Prevention Grant Program

- First cohort in 2020 in response to the youth rates of ESD use:

Youth Current and Ever Tried Rates, High School and Middle School, YRBS, 2017, 2019, 2021

Grade level	Current use			Ever Tried		
<i>Middle School</i>	2017	2019	2021	2017	2019	2021
State	15.7	17.7	6.7	27.0	30.6	12.8
Hawaii County	23.0	20.3	9.3	35.8	36.2	16.4
Honolulu County	13.4	16.4	5.7	23.8	28.1	11.1
Kauai County	18.5	22.5	7.6	30.0	37.1	15.3
Maui County	18.3	18.7	7.7	32.1	33.4	15.2
<i>High School</i>						
State	25.5	30.6	14.8	42.3	48.3	32.4
Hawaii County	34.1	35.4	21.5	49.6	56.5	39.7
Honolulu County	22.0	28.0	12.6	39.0	44.5	29.7
Kauai County	31.3	35.9	16.0	45.3	51.6	35.4
Maui County	32.3	36.4	18.0	50.7	58.1	36.6

[\[1\]](#) "Current use" means use of an ESD at east one day during the previous 30 days.

Youth ESD Prevention Grant Program

Goals:

- Increase youth awareness & knowledge of harms of ESDs
- Reduce youth ESD prevalence statewide

Focus:

- Educate Hawaii's middle & high school youth about ESDs
- Use Stanford Tobacco Prevention Toolkit

2023 Youth ESD Prevention Cohort



2023 Youth ESD Prevention Cohort

Kaua'i

Boys & Girls Club of Hawai'i



O'ahu

After-School All-Stars

Hawai'i Friends of Restorative Justice*

Wahiawā Center for Community Health*



Moloka'i

Moloka'i

I Ola Lāhui

Lāna'i

Lāna'i Community
Health Center

Lāna'i

Maui

Maui

Boys & Girls Club of Maui

Kaho'olawe

Hawai'i Island

Boys & Girls Club of the Big Island

The Salvation Army – Family Intervention Services

Big Island Substance Abuse Council

Hāmākua-Kohala Health*

Hawai'i Island Community Health Center

Hawai'i Island





TOBACCO PREVENTION TOOLKIT

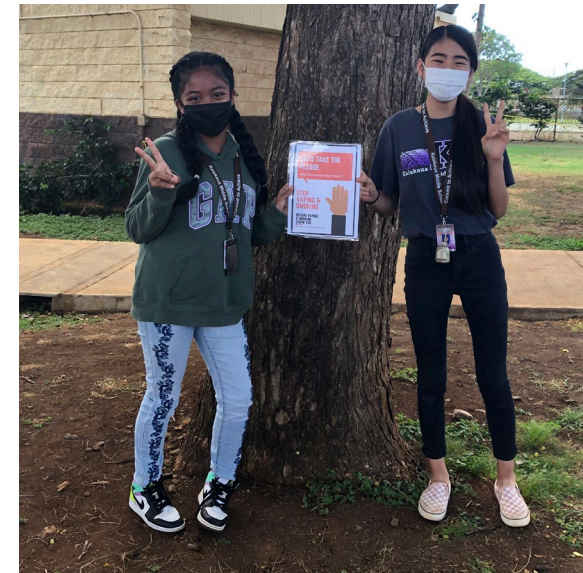
Theory-based and evidence-informed curriculums and resources created by educators, parents, youth, and researchers aimed at preventing middle and high school students' use of tobacco and nicotine.





Program results from 2021 cohort

- Through 2023, over 1,100 students received the Stanford Tobacco Prevention Toolkit curriculum
- Pre-survey: 1,123 students
- Post-survey: 583 students



MAHALO!

QUESTIONS?